



**GREATER SEALY**  
**AREA CHAMBER**  
OF COMMERCE

# Media Kit

## Market Yourself

**TIPS FOR GETTING THE MOST  
OUT OF YOUR MEMBERSHIP**

All marketing & advertising  
opportunities included in membership

2024

# Announcing Your Membership

Added to our Email Blast to about 1000 local emails



## New Full Members - Last 30 Days

01/23/2024 : Boulder Designs by Custom Stone Monuments -

01/23/2024 : Star Benefits - Charlie Wade

01/30/2024 : Live Oak Art Center - Carly Howlett

02/05/2024 : First Class Limo - Ivan Galindo

02/07/2024 : Austin County Civic Chorale - Janet Allphin

This logo is now available to you to add to your website. It will be emailed to you or reach out to [info@sealychamber.com](mailto:info@sealychamber.com) for your copy



We announce you on our Facebook & Instagram pages

**WELCOME TO THE CHAMBER**

**HAILIANG**  
Copper Texas



This window cling will be provided to you at your ribbon cutting or if you decide not to have one come by the chamber office



# Access Your Membership Hub

Attend a Maximize Your Membership Meeting- Learn Your Tools

## Job Posting

Jobs can be posted through our portal and will be uploaded through email blasts. We always recommend also posting with Workforce Solutions in Sealy. Also, Judge Tim Lapham will post local jobs weekly on his personal facebook page if you add it to the posts comments.

## Announcements, Deals, & News

**Offer Deals to Members or the Public. Announce what is new in your business.** These will show up on our website and will be posted in the Email Blasts biweekly  
Login to your portal and get started now.

**Added to our Email Blast to about 1000 local emails**

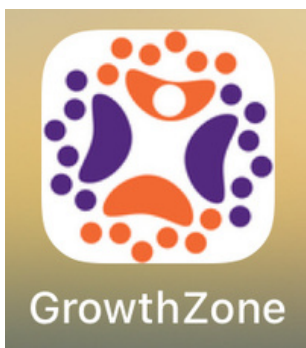
## Post Events

Having a **sale, community event, or other gathering.** Be sure to put it on our calendar

## Chamber Website Directory

Be sure to keep your listing updated as we have over 2300 website views per month

# Access Your Membership App



## Download the Growthzone App

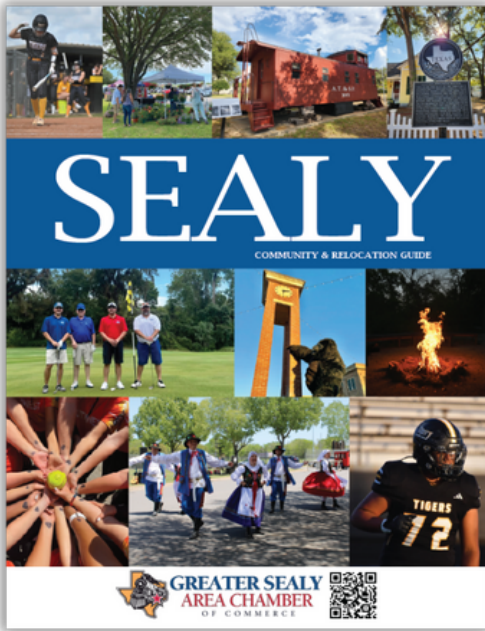
Be sure to turn on your notifications for important Chamber reminders

Ability to scan business cards, access your account and more

<https://helpdesk.growthzone.com/kb/article/2114-memberplus-app/>

# Chamber Marketing with Membership

You will be listed in the Directory Section of the Chamber Magazine. Every new resident gets a copy in their welcome bag when they sign up for utilities.



## Join a Committee

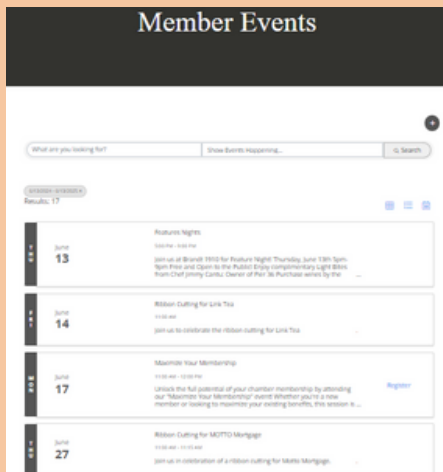
- Blue Blazers
- Golf Committee
- Banquet Committee
- Check with the chamber for others



## Opportunity to add Swag to our Bags

**Welcome new resident bags**  
-items can be brought to the office anytime. (No flyers)  
**Golf tournament bags**

Share your events on our website at [sealychamber.com/events](http://sealychamber.com/events). These will then go into our biweekly emails



# Networking Opportunities

**Hold a Ribbon Cutting  
Attend Ribbon Cuttings**



**Thirsty Thursdays-  
Every 3rd Thursday**



**Golf Tournament- 2nd  
Friday in Sept**



**Lunch & Learn**



Attend Every 1st Wednesday, Just  
RSVP by the Friday before. Each  
meeting we will go over upcoming  
chamber info and have a featured  
guest speaker

**Attend the Annual  
Banquet- May**



# Chamber Marketing Sponsorship Opportunities

Get an Ad in the Chamber Magazine each Spring



Sponsor a Lunch & Learn



Sponsor the Golf Tournament in September



Host a Thirsty Thursday



Sponsor the Banquet





# Digital Business Card

**Blinq- get your free digital business card with a QR code that when scanned will automatically save in the phone**



## Get Social with Us

**Follow us, add us, tag us**

**Facebook @sealychamber #sealychamber**

**Find our Facebook Group Sealy Area Business Network-  
Share your content here**



## EMAIL Blasts

**We value our connection with you and want to ensure that you never miss an update from us. Sometimes, emails can wander off into the wrong folders. But with a few simple actions, you can make sure our messages always reach your inbox.**

**Here's How You Can Help:**

- 1. Check Your Folders:** When you receive your first email from us, it might not land in your primary inbox. Please check the "Promotions," "Social," or even the "Spam" folder.
- 2. Move Us to Your Primary Inbox:** If you find our email in any other folder, simply drag it to your "Primary Inbox." This tells your email service that you consider our emails important.
- 3. Mark Us as a Favorite:** Add a "Star" or mark our email as "Important." This is a powerful way to signal to your email provider that you value our content and want it prominently in your inbox.
- 4. Add Us to Your Contacts:** Save our email address in your contacts. This is a strong indicator for email providers that our messages are welcome in your inbox.
- 5. Reply to Our Email:** Even a short reply can significantly improve the chances of our future emails landing in the right place. This interaction is a positive signal to email filters.

**Why It Matters:**

**Your actions greatly influence how email providers categorize our messages. By following these steps, you ensure that our latest news, updates, and offers reach you without delay. Thank you for taking a moment to do this.**

**Warm regards,**

**Greater Sealy Area Chamber of Commerce**

# Facebook Groups to Share on

## **Business Posts**

Sealy Business Network  
Austin County News  
Austin County Community  
Austin County Times  
Austin County Local Businesses  
Moms of Sealy (Sundays Only)  
Austin County Moms  
Austin County Small Business Owners  
Being Nosey in Sealy Texas and Surrounding Areas  
Truths in Austin County  
Austin County Nightlife Coalition  
Support Washington County Businesses  
Wallis Our Town Business Group  
Happenings in Bellville & Surrounding Areas  
Frydek Chat

## **Share your events on:**

Sealy Calendar of Events  
Moms of Sealy  
Austin County Auctions, Gatherings, Insights, & Info  
San Felipe Community chat

## **Maximize Your Membership**

Classes will be held monthly to go over your membership tools be sure to attend at least one. You will get out what you put into your membership. If you don't know where to start or have questions set up an appointment to come by the office. Be sure to tell us what your business needs. We are a great resource to help connect you to resources and information throughout the Greater Sealy Area. We look forward to working with you.

-Your Chamber Team  
info@sealychamber.com  
979.885.3222